

## **For Immediate Release**

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### **New national Screen to Save cancer screening initiative coming to Kentucky**

**Eastern Kentucky** - As a result of the Blue Ribbon Panel for the Cancer Moonshot, the National Cancer Center's (NCI) Center to Reduce Health Disparities (CRCHD) has launched the national [Screen to Save \(S2S\) Colorectal Cancer Outreach and Screening initiative](#).

This special initiative seeks to increase colorectal cancer screening rates among men and women age 50 and older from racially, ethnically, and geographically diverse communities. In Kentucky, CRCHD will use two of its National Outreach Network (NON) arms to increase awareness and promote screening. These NON programs include a Community Health Educator (CHE) serving Kentucky's Appalachian area, and NON's regional Geographic Management of Cancer Health Disparities Program (GMaP).

Throughout the coming year, Markey Cancer Center and Kentucky Cancer Program's CHE will collaborate with state and regional organizations and community stakeholders and partners in Appalachian Kentucky to conduct culturally-tailored education and outreach. "Colon cancer is the second leading cause of death from cancer," stated Mindy Rogers, CHE for Markey Cancer Center and Kentucky Cancer Program. "The intent of this initiative is to provide additional community and regional resources to aid our efforts to improve screening rates and save lives."

Colon cancer is the second leading cause of cancer deaths in men and women combined in the nation and the state. The mortality rate in Kentucky is among the highest, claiming the lives of more than 800 people each year.

Please join these life-saving efforts by talking to your provider about colon cancer screening and promote S2S in your community. Spread the word about colorectal cancer and encourage your friends and family age 50 and over to get screened.

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### **Contact**

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